

ECONOMIC DEVELOPMENT GRANT

2020 Grant Workshop

December 19, 2019



LEXINGTON

2020 Grant Funding Cycle

- ☐ Link to Grant Application and Policies & Procedures document can be found at our website, www.lexingtonky.gov/economicdevelopment.
- ☐ \$200,000 for Economic Development Grant funding was authorized by the Lexington-Fayette Urban County Council (July 2020 – June 2021).
- ☐ Maximum grant request amount is \$50,000.
- ☐ Applicants can choose between 2 types of grant funding programming:
 - a) Number of citizens trained and placed into employment;
 - b) Number of citizens who attain a professional certification and/or licensure

2020 Grant Funding Process

- ❑ Grant awards will be recommended by scoring committee to the Lexington Economic Development Investment Board. Points will be given to each application based on established scoring criteria.
- ❑ Lexington Economic Development Investment Board will recommend funding to the full Urban County Council.
- ❑ Grant Year 1 is defined as July 1, 2020 – June 30, 2021.
- ❑ Grant Year 2 is defined as July 1, 2021 – June 30, 2022.

Grant Timeline

- ✓ **Grant submission due date = January 13, 2020**
- ✓ Applications scored by committee = January 14, 2020 – January 31, 2020
- ✓ Recommendations made to the Economic Development Investment Board = February 2020
- ✓ Presentation made to the Budget, Finance & Economic Development Committee = February 25, 2020
- ✓ Lexington-Fayette Urban County Council Approval = March 2020
- ✓ Announcement of grant award recipients = March 2020
- ✓ Grant programs tracked = July 1, 2020 – June 30, 2021
July 1, 2021- June 30, 2022

Certification / License Model

Certificates awarded must be in one of the following sectors:

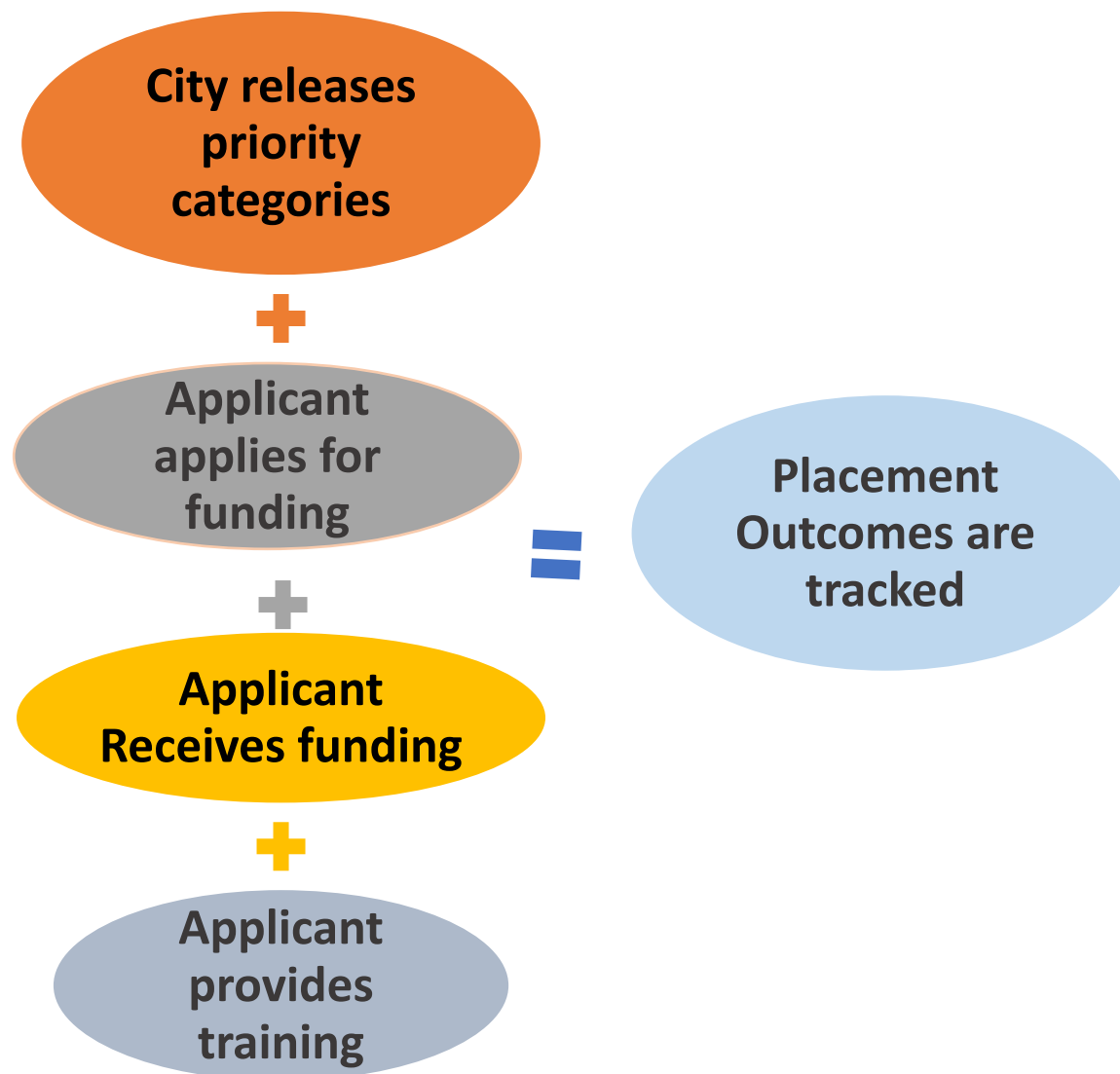
- Business & Information Technology
- Health Sciences
- Advanced Manufacturing
- Transportation & Logistics
- Construction & Skills Trades
- Other (other licenses/certificates may be considered by the scoring committee)

Traditional Model

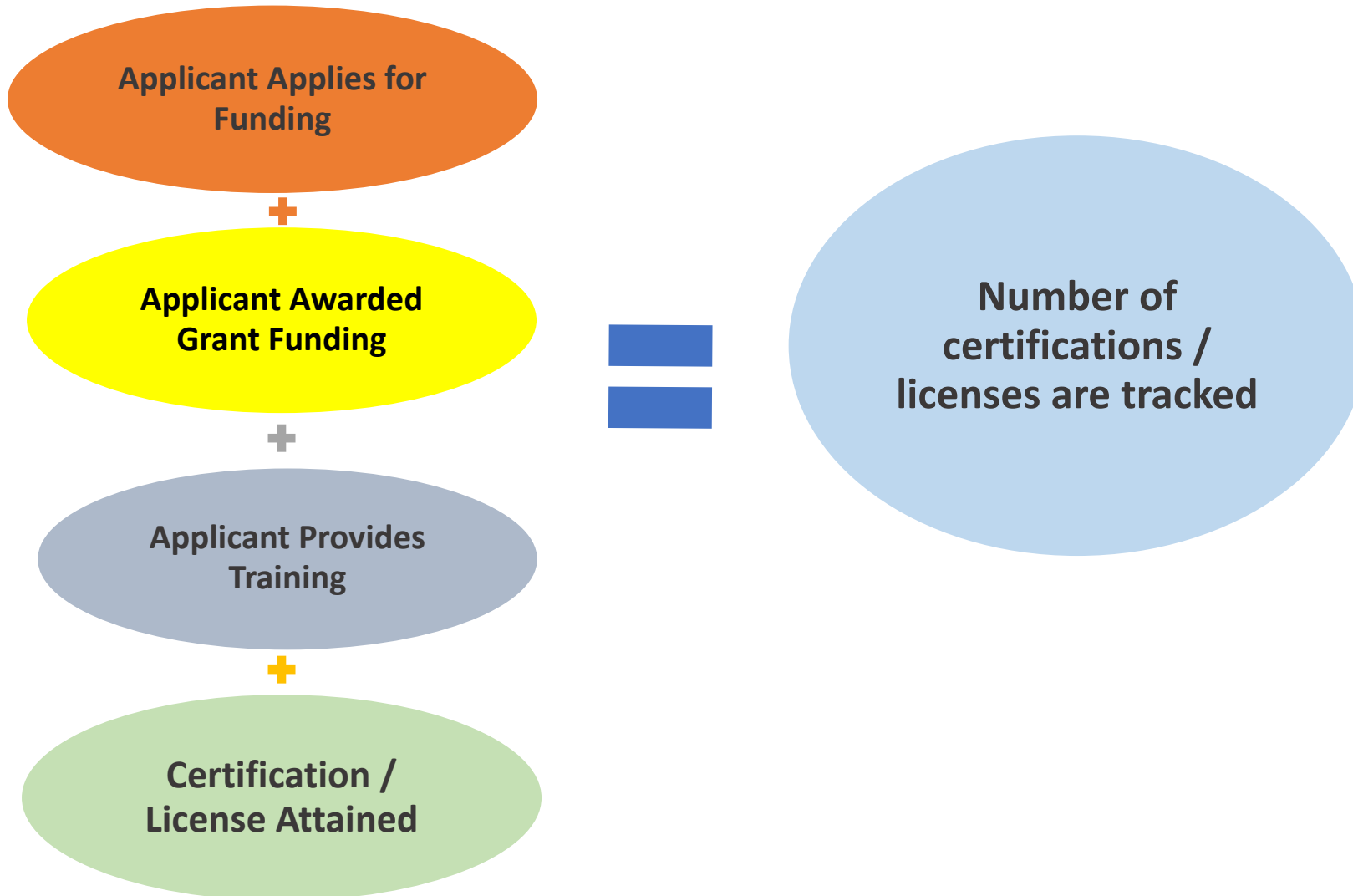
Priorities for Populations Placed into Employment:

- Employment Entry
- Employment Re-entry

Traditional Model



Certification / License Model



Grant Requirements

(Certification or Licensure Training)

☐ **Outcomes = Attainment of a certificate or a license.**

☐ Certificate or license must be awarded by at least one of the following entities:

- An accredited organization or educational institution (accredited by an certifying agency external to the organization/business/educational institution);
- A department within the Commonwealth of Kentucky;
- An instructor who holds a current certificate in the industry, awarded by an accredited organization or educational institution

☐ Certificates awarded must be in one of the following sectors:

Business & Information Technology, Health Sciences, Advanced Manufacturing, Transportation & Logistics, Construction & Skilled Trades, Other (other licenses/certificates may be considered by the scoring committee)

Important Note: A copy of the certificate or licensure attainment must be provided as part of the outcome reports. All individuals tracked for this grant cycle must be newly enrolled within the respective grant cycles (July 1, 2020- June 30, 2022). Individuals enrolled prior to July 1, 2020 shall not be counted towards grant.

Grant Requirements

(Employment Entry / Re-entry)

☐ Outcome = Job placement

☐ Priorities = Employment entry / employment re-entry

☐ **Employment entry** is defined as someone who has not worked and is entering the workforce and is paying into the payroll tax system.

☐ **Employment re-entry** is defined as an individual who is re-entering the workforce and is paying into the payroll tax system. As defined by the Workforce Innovation and Opportunity Act (WIOA), an individual who is re-entering the workforce is defined as one who has not been working in the past six (6) consecutive months.

Important Note: A copy of the certificate or licensure attainment must be provided as part of the outcome reports. All individuals tracked for this grant cycle must be newly enrolled within the respective grant cycles (July 1, 2020- June 30, 2022). Individuals enrolled prior to July 1, 2020 shall not be counted towards grant.

Funding Activities

☐ **Eligible funding activities include:**

- Staff wages for time devoted to grant program participants;
- Cost of books/curriculum/software directly related to the testing of participants;
- Licensure/certification costs;
- Transportation assistance related to employment or training;
- Wages for clients who are in internships/apprenticeships/work-based learning experiences;
- Other activities that directly benefit the training and/or employment outcomes of grant participants.

☐ **Ineligible funding activities include:**

- Rent;
- General administrative costs;
- Costs related to salary increases or raises;
- General operating costs;
- Staff training or travel;
- Other activities that support the overall operations, but not the grant participant.

2020 Grant Award Disbursements & Monitoring

- ☐ Half of the grant monetary award will occur at the beginning of the grant.
- ☐ The last half of the monetary award will occur at the end of the grant cycle, if stated outcomes are met.
- ☐ Grantees must agree to any requested on-site monitoring visits by LFUCG and submit performance reports as required by the Purchase of Service Agreement (PSA).

Additional Grant Requirements

- ☐ Be located in Lexington-Fayette County, Kentucky and provide services or placements in Lexington-Fayette County.
- ☐ Seventy-five (75%) of the participants served in the grant program must be residents of Fayette County and find employment in Fayette County.
- ☐ Be an accredited educational institution, a nonprofit, or a private business that has a business license filed with the LFUCG Division of Revenue.
- ☐ Agree to negotiated training, placement, licensure and/or certification outcomes.
- ☐ Execute Purchase of Service Agreement(s) (PSA), to be provided by LFUCG.

Scoring Criteria

Certification / License Model

- Workforce Need
- Program Impact
- Budget
- Performance Measurement
- Evidence of Success
- Funding

Employment Entry / Re-entry

- Priority Group
- Program Impact
- Budget
- Performance Measurement
- Evidence of Success
- Funding

Questions?